WHAT IS CLAIMED IS:

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- An electrophoretic display, comprising:
 a first substrate disposed on a viewer side,
 a second substrate disposed at a
- 5 predetermined spacing with said first substrate, a first electrode disposed on said first substrate side,
 - a second electrode disposed on said second electrode side,
- liquid disposed at the predetermined spacing, and
 - a plurality of charged particles dispersed in the liquid, said charged particles being movable by changing a polarity of a voltage applied between said first and second electrodes to effect display,

wherein said second electrode at a pixel has a surface area larger than that of said first electrode at the pixel.

- 2. A display according to Claim 1, wherein said each pixel has an inner wall which has been substantially covered with said first and second electrodes.
- 25 3. A display according to Claim 1, wherein said first electrode is divide for a pixel.

- 4. A display according to Claim 3, wherein said first electrode is connected to an associated switching device for the pixel.
- 5. A display according to Claim 1, wherein said second electrode is divided for a pixel.
 - 6. A display according to Claim 5, wherein said second electrode is connected to an associated switching device for the pixel.
 - 7. A display according to Claim 1, wherein said charged particles and said liquid are held in a microcapsule.

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- 8. A display according to Claim 1, wherein an insulating layer is disposed at the surfaces of said first and second electrodes.
- 9. A display according to Claim 1, wherein said second electrode has a pan shape in a vertical cross section.
- 10. A display according to Claim 9, wherein the
 25 pan space is such a shape that the charged particles
 are surrounded by said second electrode when they are
 moved toward said second electrode.